



ESANS' Business Sustainability Showcase - May 5, 2010

We invite you to join members of the Environmental Services Association Nova Scotia (ESANS) as well as members of several other prominent industry associations, environmental business leaders, and government to discuss exciting opportunities for advancement of environmental goals and sustainable prosperity of Nova Scotia businesses.

Sustainability is now a fundamental business competency of forward-thinking organizations. Green strategy and practices are seen by business leaders as a way to cut costs, improve operations, foster innovation, engage employees and satisfy customers & their communities.

Hear an overview of the challenges that we must prepare for over the coming decades, and why adopting sustainability practices will bolster and create resilience in businesses over the longer term. Take aim to foster change in environmental, social, and economic sustainability in the marketplace as a leader in green business management. Learn how to integrate sustainable practices into your business via feasible, manageable steps and generate wealth by adding value to your products & services.

Leadership Strategies, Business Trends, Corporate Accountability, Sustainable Practices

- **Corporate Social Responsibility** (Presenter: Pratt & Whitney)
- **Part 1 Sustainability – Overview & Planning** (Presenter: SLR Consulting Inc.)
- **Part 2 Sustainability – Implementation & Effects** (Presenter: PolyCello)
- **ISO 14001 – Environmental Management Systems** (Presenter: QMI-SAI Global)

This event will showcase the truth that sustainable corporate practices as essential for business growth and how progressive organizations are using environmental strategy to create competitive advantage. And, why those who do not move forward in this area will be left behind.

Break the stereotype that going green costs you money. It's not about spending more, it's about choosing & valuing differently: implementing initiatives to generate wealth and impact the bottom line. It's time for a new way of thinking. Hear Nova Scotian opportunities for linking environmental respectfulness with economic competitiveness and sustainable prosperity.

ESANS is anticipating a sold-out event with ISO 14001 certified organizations, environmental sustainability managers of forward-thinking organizations, and companies seeking to take the first steps to develop themselves as environmental stewards while cultivating a comprehensive triple bottom line.

The **ESANS Business Sustainability Showcase** is a great opportunity to connect with and learn the environmental sustainability-related progress being made by Nova Scotian business leaders. Visit the ESANS website for information, and to reserve your spot(s) at this exciting event: <http://www.esans.ca>



Event Info

Where: Halifax, Nova Scotia
Location: World Trade and Convention Center
When: 3:00pm - 8:00pm
Date: May 5, 2010
Address: 1800 Argyle Street

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