

# Making Money with Contaminated Properties: Seizing the Opportunities

**March 26, 2008**  
**8:30 a.m. – 4:30 p.m.**

Come and hear from some of Canada's leaders in transforming urban contaminated properties into valuable investments. These experts are breaking new paths in financing redevelopment projects, creating incentives to encourage land developer's, under-writing projects that support smart growth, getting deals done, tearing down the liability barriers and helping communities across the country seize the opportunities that lead to truly sustainable development. This special full-day Forum expands on the basics covered during the recent provincial information sessions on redeveloping contaminated lands.

Downtown New Brunswick and Downtown Moncton Centreville Inc. invite you to send representatives from your company or organization to participate in this exciting, information-packed full-day session, which will help you develop strategies to thrive in the often over-looked investment and development opportunities of environmentally-challenged properties.

## Who should attend?

- |                           |                             |                                 |
|---------------------------|-----------------------------|---------------------------------|
| _ Municipal Employees     | _ Real Estate Professionals | _ Economic Development Officers |
| _ Financiers              | _ Property Developers       | _ Legal Practitioners           |
| _ Insurance Professionals | _ Elected Officials         | _ Property Appraisers           |
| _ Consulting Engineers    | _ Business Owners           | _ Enterprise Network employees  |

*If you attended one of the Information Sessions earlier this winter,  
you qualify for \$50 off the registration fee!*

This Forum is supported by the Province of New Brunswick's Environmental Trust Fund and Business New Brunswick and is being managed by **Infoplexus** with logistical coordination provided by **Raven's Sun Management Inc.** For more information, please contact Robert Gallant at [rsminc@nbnet.nb.ca](mailto:rsminc@nbnet.nb.ca) or call (506) 855-8525 or toll-free 1 (888) 855-8522.

Please confirm your participation by March 21<sup>st</sup> by submitting the attached registration form, or by registering on-line at [www.brownfieldawareness.com](http://www.brownfieldawareness.com).





## Economic Development Forum

### Making Money with Contaminated Properties: \$eizing the Opportunities

#### Forum Program

Our full-day program highlights innovative approaches to brownfield redevelopment that are being applied successfully by different sectors, in communities across Canada.

- Keynote: **James Evans**, Senior Manager Corporate Environmental Affairs, RBC Financial Group, Toronto
  - How to get big bank financing for brownfield projects
- **David Harper**, Kilmer Brownfield Equity Fund, Toronto
  - Private sector investment in brownfield properties
- **Bernie Miller**, CEO (tentative) and **Marc-Antoine Chiasson** McInnes Cooper, Moncton
  - Liability issues and relief –Atlantic Canada’s options and what’s working elsewhere
- **Carolynn Reid**, Economic Development and Real Estate, Hamilton
  - The innovative municipality – the Hamilton ERASE approach
- **Canada Mortgage and Housing**
  - Challenges of underwriting brownfield redevelopments for housing.
- **Mayor Mark Ramsay**, Campbellton
  - Municipal leadership and commitment: the Campbellton case study
- **Brian Power**, AMEC Earth and Environment, St. John’s
  - Working with the regulatory framework and new technologies to get the clean-up done
- **Neil Hardy**, Altus-Helyer Group, St. John’s
  - Increasing the value of properties after remediation and redevelopment
- **Federation of Canadian Municipalities** (tentative)
  - Funding for municipal brownfield projects through the Green Municipalities Fund
- **Panel Discussion and Question and Answer**
  - Ways to further support brownfield redevelopment



Economic Development Forum

Making Money with Contaminated Properties:  
\$eizing the Opportunities

**Date:** March 26, 2008

**Registration:** 8:00 a.m.

**Sessions:** 8:30 a.m. – 4:30 p.m.

**Location:** Delta Beauséjour, 750 Main Street, Moncton, NB

**Fee:** \$265 per participant (\$50 discount for information session attendees)

**Payable to:** *RSM Online Payments Inc.*

You can also register and pay on-line at [www.brownfieldawareness.com](http://www.brownfieldawareness.com).

**Participant Registration Form**

Organization \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Job Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_

Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

**Please list any additional representatives planning to attend this forum:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**I will mail in a cheque or money order.**

Please send this completed form and payment to the following contact information:

C/O RSM Online Payments

537 Mountain Road

Moncton, NB E1C 2N6

Fax: 506.855.8112 - Email: [rsminc@nbnet.nb.ca](mailto:rsminc@nbnet.nb.ca)