



# GREEN HORIZONS | 2009

Academic Exposition and Trade Show

Creating Tomorrow's Industry  
with Today's Academia...



Visit [www.esans.ca](http://www.esans.ca)



**ESNS**  
Environmental  
Services Association  
of Nova Scotia



March 24 - 25, 2009

Pier 21 | 1055 Marginal Road, Halifax

# GREEN HORIZONS | 2009

## Academic Exposition and Trade Show



**March 24 - 25, 2009 | Pier 21 | 1055 Marginal Road, Halifax**

## Creating Tomorrow's Industry with Today's Academia...

### **opportunity**

Interaction among government, industry, and academia is critical to shaping the horizon of our environmental future. This event will enable students to identify government departments that can assist with research initiatives, and companies that are aligned with their career aspirations. Presenters will discuss the latest environmental research and partnerships opportunities for post-secondary research programs in Nova Scotia. Employers will showcase their workplaces to graduate and undergraduate students of environment-related programs. Government organizations will provide information on programs that offer significant financial assistance for research initiatives and employment placement.

### **event format and timing**

The Academic Exposition and Trade Show will take place over one and a half days on March 24 and 25, 2009 at Pier 21 in Halifax, Nova Scotia. An **evening reception** will be held for exhibitors and academic/student participants on Wednesday, March 25 - there is no charge to attend the reception though pre-registration is required. Come and go as you wish throughout the event!

**March 24:** 1 pm - 3 pm Exhibition Set-up | 3 - 7:30 pm Exhibition Open, with presentations by Academia, Government, & Industry  
5:45 pm - 7:30 pm Cash Bar and Music

**March 25:** 9 am - 6 pm Exhibition Open, with presentations by Academia, Government, & Industry

### **who should attend as participants**

College and University Students | Trade School students | Educators | Researchers | Industry Reps

*NOTE: ESANS has arranged shuttles for all post-secondary campuses across Nova Scotia. Details at [www.esans.ca](http://www.esans.ca).*

### **who should exhibit in the trade show**

Utility and Industry Representatives  
Consultants and Contractors  
First Nations Governments

Federal, Provincial, and Municipal Governments  
Students, Graduates, Educators, Industry Liaison Office Representatives  
Scientists, Planners, Engineers, Lawyers, and Natural Resource Managers

### **venue**

Pier 21 is one of the seven wonders of Canada, and pays tribute to the 1.5 million people who passed through Pier 21 between 1928 and 1971. Pier 21 is located in downtown Halifax along the waterfront, near to many Halifax amenities.

### **sponsorship**

Sponsorship of this event offers valuable promotional opportunities. Please see the Green Horizons 2009 sponsorship package at [www.esans.ca](http://www.esans.ca) for more information. Sponsorship options range from \$100 to \$3,500.

**Visit [www.esans.ca](http://www.esans.ca) regularly for more details on exhibitors, presentations, the shuttle service, and more...**

## **SPONSORSHIP OPPORTUNITIES**

**March 24 - 25, 2009 | Pier 21 | 1055 Marginal Road, Halifax**

### Creating Tomorrow's Industry with Today's Academia...

By sponsoring the **Green Horizons 2009 Academic Exposition and Trade Show**, you will receive valuable promotion and benefits, as well as special networking opportunities with academia, government, and industry organizations in the environmental sector. **Green Horizons 2009** provides exceptional value for sponsors, and is a focused opportunity to position yourself within the rapidly expanding environmental sector. A small investment in this event is sure to provide substantial dividends both immediately and for years to come.

#### **benefactor - \$3,500**

- \* Trade show booth with power and wireless internet;
- \* Opportunity to host three (3) break time sessions during the 2-day event and present on your organization;
- \* Prominent recognition as Benefactor sponsor both verbally and in all symposium materials, including promotional information and signage;
- \* Special highlight on the ESANS website main page for 4 weeks ([www.esans.ca](http://www.esans.ca)); and
- \* Logo on ESANS events page and article in ESANS newsletter.

#### **illuminator - \$2,000**

- \* Trade show booth with power and wireless internet;
- \* Opportunity to host two (2) break time sessions during the 2-day event and present on your organization;
- \* Recognition as Illuminator sponsor in all symposium materials, including promotional information and signage;
- \* Special highlight on the ESANS website main page for 2 weeks ([www.esans.ca](http://www.esans.ca)); and
- \* Logo on ESANS events page and advertising in ESANS newsletter.

#### **innovator - \$1,000**

- \* Trade show booth with power and wireless internet;
- \* Opportunity to host one (1) break time session during the 2-day event and present on your organization;
- \* Recognition as an Innovator sponsor in all symposium materials, including promotional information and signage; and
- \* Logo on ESANS events page.

#### **vanguard - \$650**

- \* Trade show booth with power and wireless internet;
- \* Recognition as Vanguard sponsor in all symposium materials, including promotional information and signage; and
- \* Logo on ESANS events page.

#### **exhibitor - \$250**

- \* Trade show booth with power and wireless internet; and
- \* Logo on ESANS events page.

#### **other sponsorship opportunities available (for less than vanguard)**

- \* Could include opportunities to award prize giveaways, sponsor evening reception, etc.

**enquiries**

Please contact [register@esans.ca](mailto:register@esans.ca)

**VISIT [WWW.ESANS.CA](http://WWW.ESANS.CA) REGULARLY FOR MORE INFORMATION ON THIS EVENT**



# Green Horizons | 2009 Academic Exposition and Trade Show

March 24-25, 2009 at Pier 21, 1055 Marginal Road, Halifax



Company / Organization: \_\_\_\_\_

Name of Person(s) Attending: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / Province / Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please list any specific companies/organizations that you hope will be present:

\_\_\_\_\_  
\_\_\_\_\_

**Registration Questions?**  
**(902) 464-7737**

## REGISTRATION AND EXHIBITOR FEES (includes evening reception on 24th)

- Trade Show Booth Rate \$250 + HST = \$282.50**  
(Trade Show Booth Rate Includes 1 Representative as well as 1 complimentary 15-minute Speaking Opportunity)
- 15 Minute Speaking Opportunity, without Booth purchase \$100 + HST = \$113.00**
- ESANS Member Rate \$50 + HST = \$56.50**
- ESANS Non-members Rate \$75 + HST = \$84.75**
- Student Rate \$0 (Complimentary with Valid Student ID - Verified On-Site)**

**Send Registration to ESANS via Mail, Fax, or Email:**

**One Research Drive  
Dartmouth NS B2Y 4M9  
Fax: (877) 466-4321  
E-mail: Register@ESANS.ca**

**PAYMENT MUST BE MADE IN FULL BEFORE THE EVENT.**

**Visa / MasterCard / Cheque (please make cheque payable to ESANS)**

Number on Card: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_



*SUBSTITUTION / CANCELLATION POLICY: Substitutions are accepted at any time. Registration fees will be refunded, less a \$25.00 administration charge, if a refund request is received in writing at the address given here 7 days prior to event. No refunds for no shows.*

